Karen(Qiongzhi) Xu

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EDUCATION

CARNEGIE MELLON UNIVERSITY (GPA: 3.9/4.0) **Pittsburgh, PA**
Master of Integrated Innovation for Products and Services **8/2025 - 12/2026**

- Courses: User Experience Research, UI/UX Design, Product Management, AI and Iot, Product Management

NEW YORK UNIVERSITY (GPA: 3.9/4.0) MAGNA CUM LAUDE **New York, NY**
BFA in Interactive Media Arts and Psychology **9/2021 - 5/2025**

- Courses: Front End Development, Animation, Creative Computing, Entrepreneurship, Digital Fabrication

GOOGLE UX DESIGN CERTIFICATE **Remote 8/2021 - 1/2022**

EXPERIENCE

KION GROUP (LINDE MATERIAL HANDLING) **Xiamen, China**
Product Development & Design Intern **05/2026 - 08/2026**

- Led UX/UI design for an Autonomous Guided Vehicle (AGV) and Warehouse Management System (WMS) platform in a pre-launch product environment
- Designed and prototyped a human-machine interface (HMI), validating interaction patterns and supporting implementation of core system functionality
- Conducted competitive analysis and collaborated with product managers and engineers to align product direction with operational constraints and business objectives
- Analyzed warehouse operational workflows to identify usability challenges and translate user needs into product requirements
- Designed and implemented AI automation workflows to bridge communication gaps between engineering and business teams, improving workflow efficiency and knowledge sharing

AMAZON X CARNEGIE MELLON UNIVERSITY (CAPSTONE) **Pittsburgh, PA**
Product Designer & Product Manager **01/2026 – 04/2026**

- Collaborated with cross-functional teams and Amazon stakeholders on a sustainability-focused product initiative.
- Led ideation and coordinated user research with 100+ participants, leveraging AI-assisted analysis to synthesize insights into product requirements.
- Designed and iterated an end-to-end product experience, balancing customer needs, operational constraints, and business objectives.

NYU ENTREPRENEURIAL INSTITUTE **New York**
Graphic Design Intern **10/2023 - 05/2025**

- Increased social media engagement by 27% through data-informed visual design across web, social, and event channels.
- Partnered with the marketing lead to translate program and startup value propositions into compelling visual campaigns across digital and print media.
- Designed marketing and event assets while maintaining brand consistency across multiple touchpoints and supporting engaging user experiences.

STEALTH STARTUP **New York**
Product Designer **01/2024 - 05/2024**

- Conducted user research with 25+ participants, identifying user pain points and translating findings into actionable product requirements.
- Designed and prototyped end-to-end product experiences, validating interaction patterns through iterative user testing and cross-functional feedback.
- Worked with founders and engineers to refine product direction, balancing usability, technical feasibility, and business goals during product development.

PROJECTS

TED X NYU SHANGHAI **Shanghai, China**
Graphic Designer **9/2022 - 5/2023**

- Led cross-functional collaboration across marketing, operations, and creative teams to deliver end-to-end creative assets for large-scale events
- Defined creative direction and execution strategy for event promotion, contributing to 27% increase in participation

SKILLS

TECHNICAL: UI UX Design, User Research, Prototyping, Figma, Adobe Creative Suite, HTML, CSS, Digital fabrication, Product Strategy, AI-Assisted Prototyping, Prompt Engineering

LANGUAGES: Mandarin, English